



to the market



all purpose shopping



on the weekend



going off road

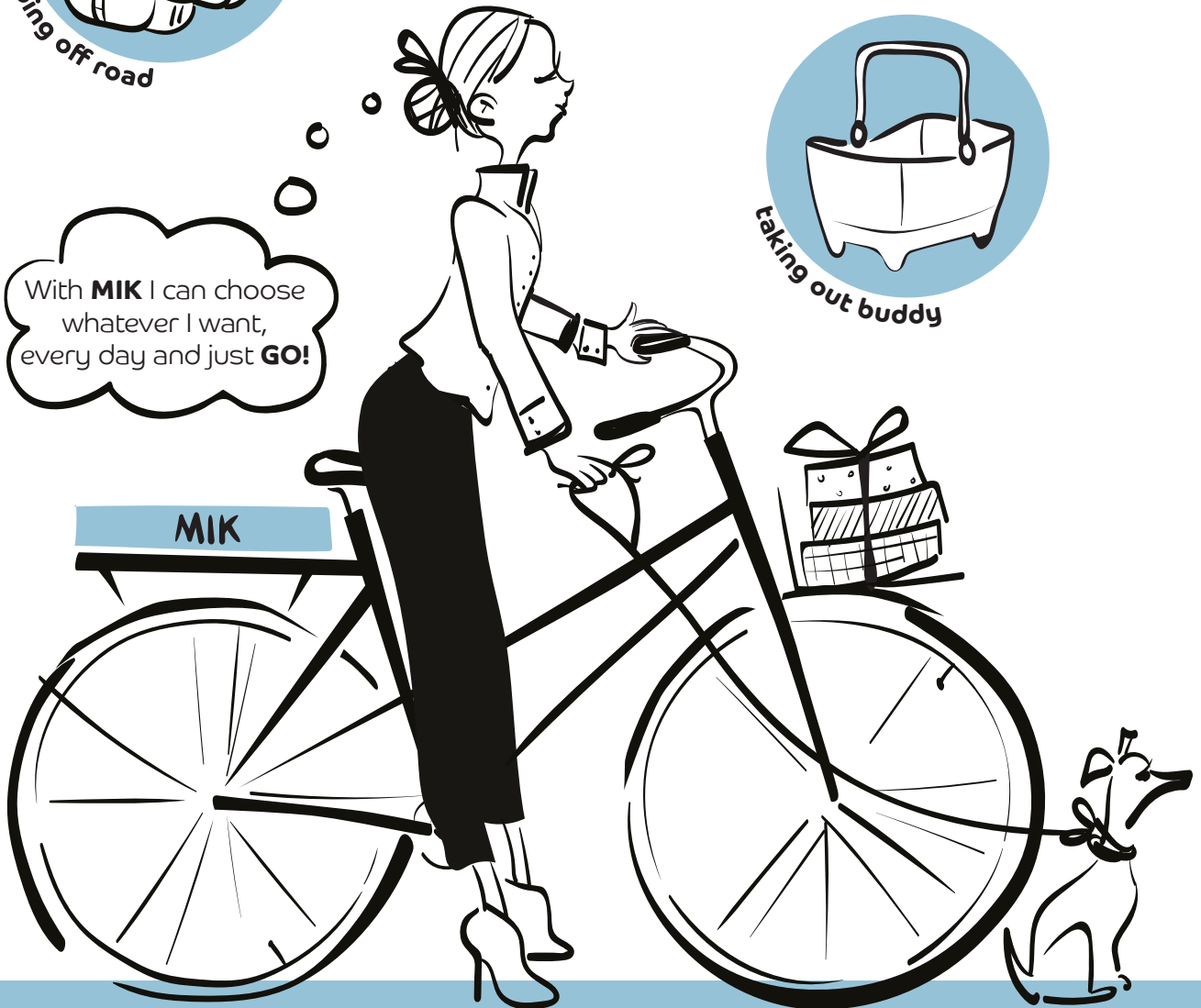
MIK

MOUNTING . IS . KEY



taking out buddy

With **MIK** I can choose whatever I want, every day and just **GO!**



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BASIL®

WHAT IS THE MIK SYSTEM?

with integrated profiles

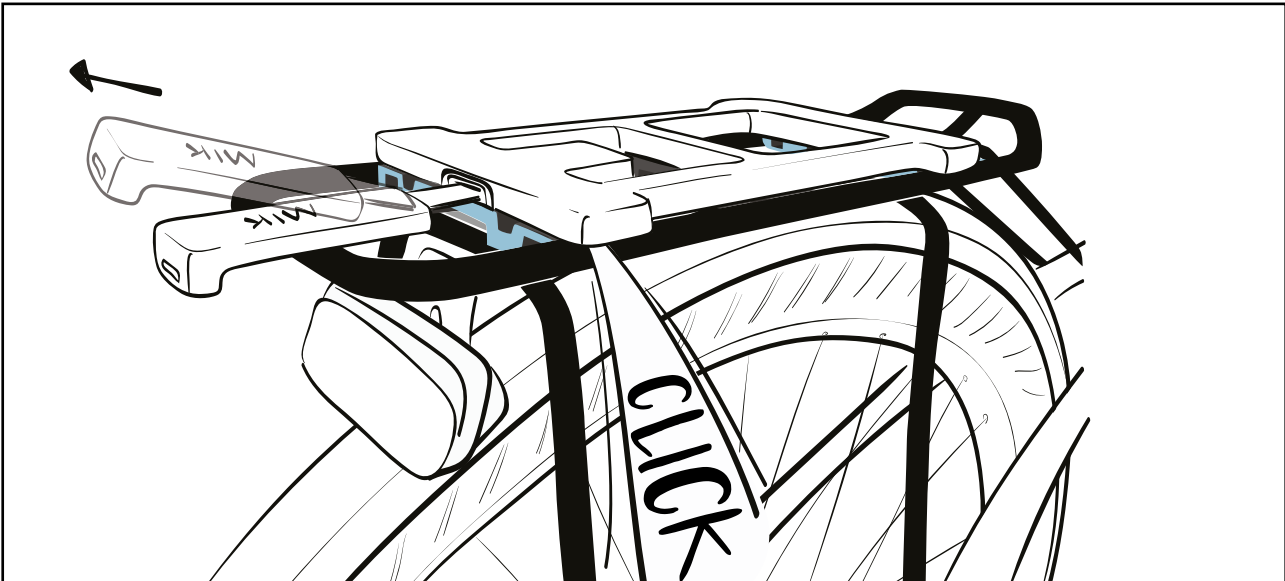
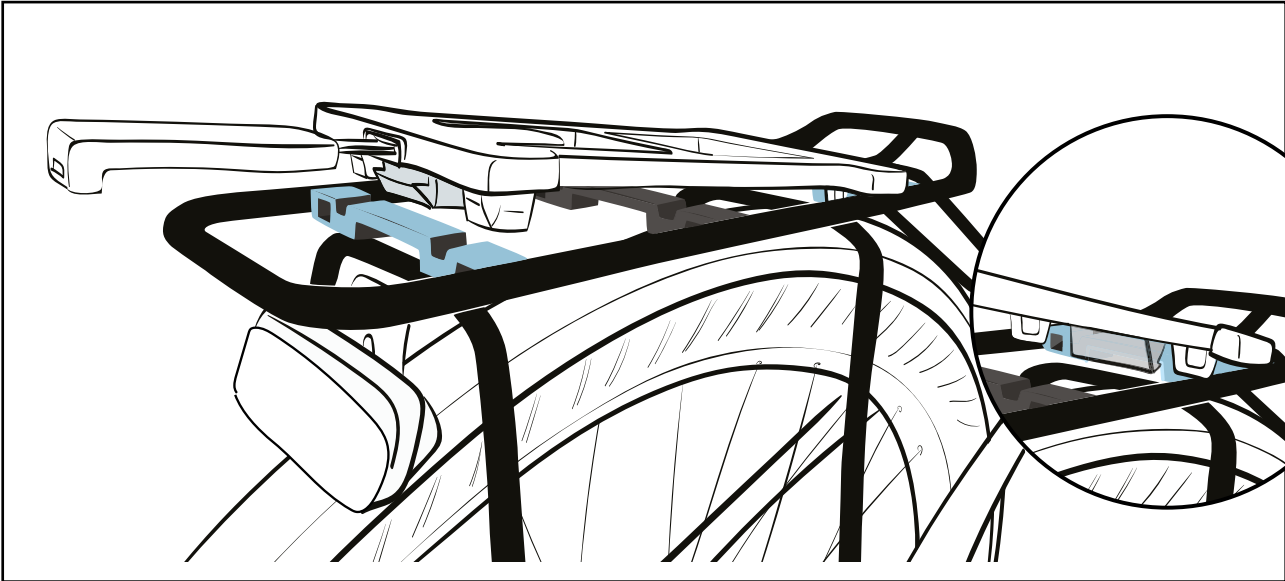
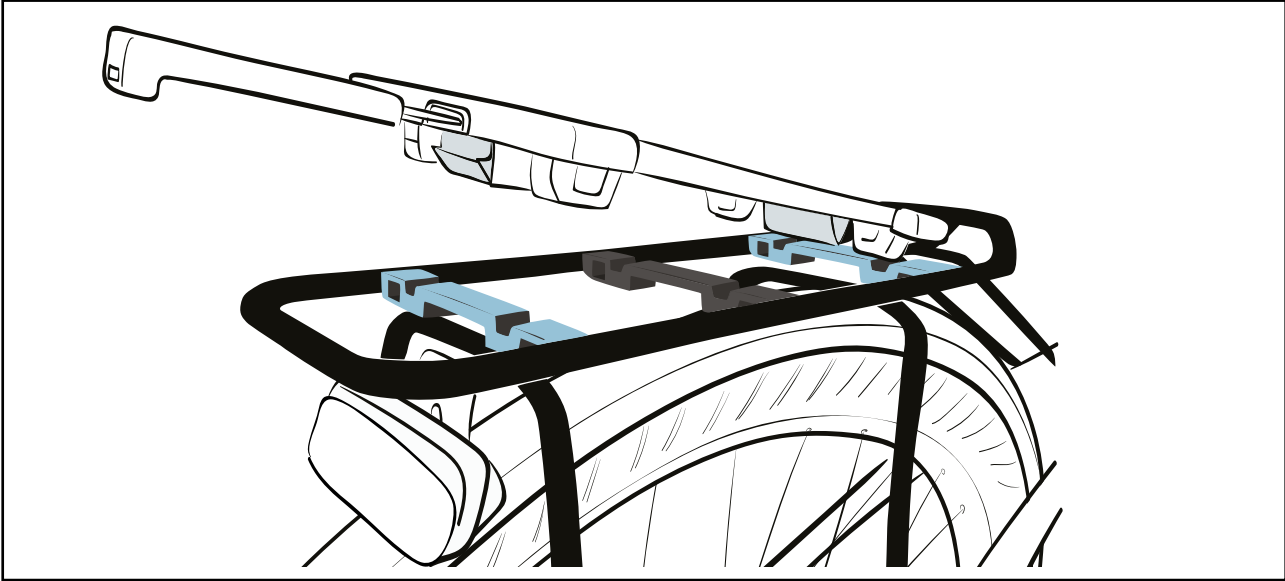


OR

with carrier plate



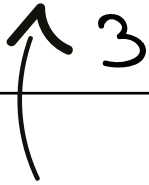
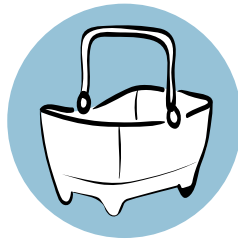
HOW DOES THE MIK SYSTEM WORK?



MIK SYSTEM - PROFILES (OEM)

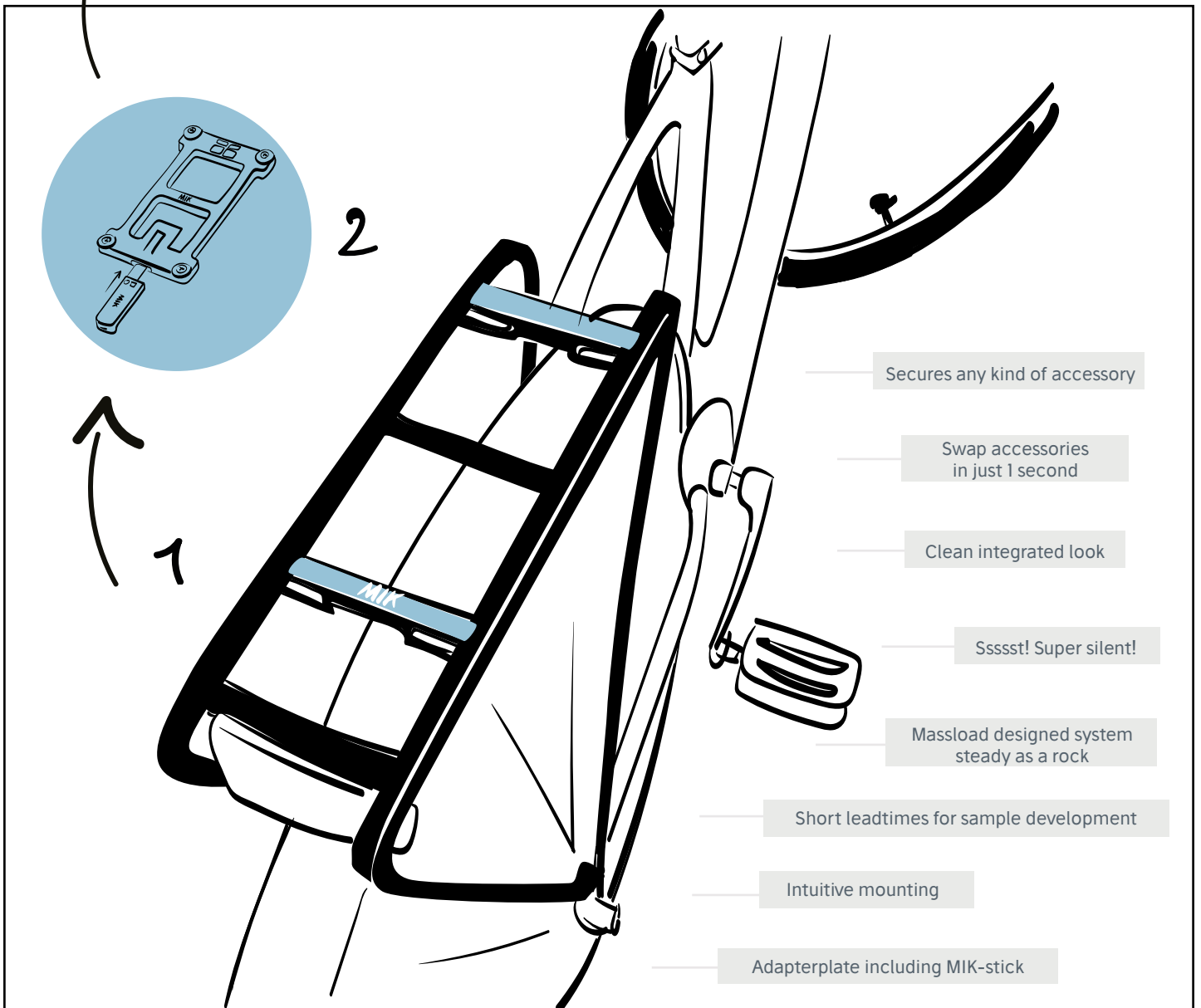
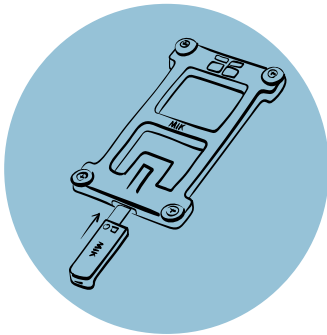
MIK system, as easy as 1, 2, 3

- 1 Luggage carrier with MIK extrusion profiles
- 2 MIK adapter plate (incl. MIK-stick)
- 3 Bicycle accessory



1

2



Secures any kind of accessory

Swap accessories in just 1 second

Clean integrated look

Ssssst! Super silent!

Massload designed system steady as a rock

Short leadtimes for sample development

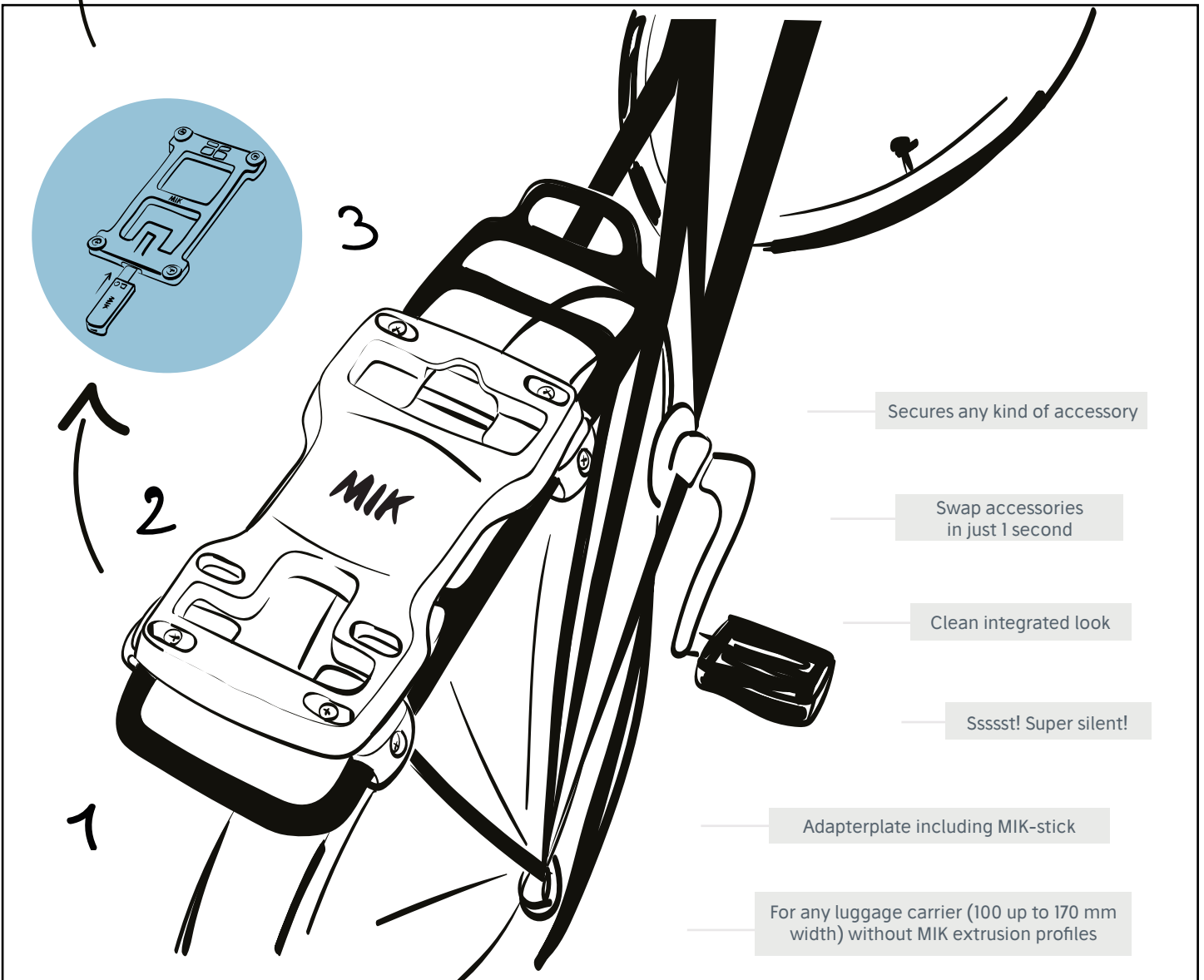
Intuitive mounting

Adapterplate including MIK-stick

MIK SYSTEM - CARRIER PLATE (AM)

MIK system, as easy as 1, 2, 3 (and 4)

- 1 Luggage carrier without MIK extrusion profiles
- 2 MIK carrier plate
- 3 MIK adapter plate (incl. MIK-stick)
- 4 Bicycle accessory





MOUNTING

- the largest number of accessories from multiple brands – open platform
- a system manufactured by a reliable experienced carrierproducer (Massload)

S

- freedom of design for your carriers. There will be more than one extrusion profile available. You can match it to the design of your bikes
- esthetical - integration will make your bikes look cleaner intuitive user comfort
- steady as a rock and silent

KEY

- including MIK-stick
- ideal for leasing

BRANDS THAT PARTICIPATE WITH MIK

ANSMANN

GHOST

Haberland
THE BIKE-BAG-COMPANY

MERIDA

BESV

Steco

ORTLIEB WATERPROOF

MASSLOAD

FastRider®

Diamant
HERVET 2011 1985

Electra

CO₂feel
BIKES

TREK

QWIC
DUTCH DESIGN E-BIKES

SCOOOL



MULTICYCLE®
Premium Dutch Bicycles Since 1977

BASIL®
spread the cycling joy

MIK
MOUNTING . IS . KEY



BONTRAGER



Gazelle

GIANT

RIESE & MÜLLER

ENJOY THE ENERGY
SPARTA

BATAVUS

LAPIERRE

horta

OXFORD

THOMPSON

VICTORIA
BICYCLES EST. 1886

CONTEC

Moustache

BIKE MANUFACTURER
Green's
1974 YEAR - SINCE 1974

RAYMOND
LIGHT PERFORMANCE BAGS

i:SY

Husqvarna
BICYCLES



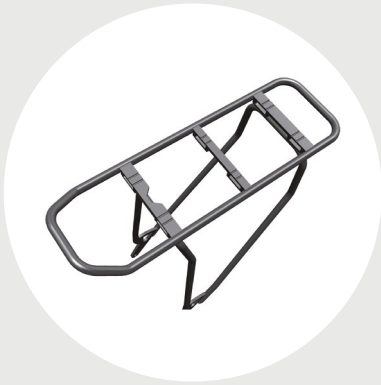
BRANDS THAT PARTICIPATE WITH MIK HD

The following bicycle brands already committed to MIK HD on several models.
For more information please contact the brands concerned.



MIK PRODUCTS - OPTIONS PROFILES

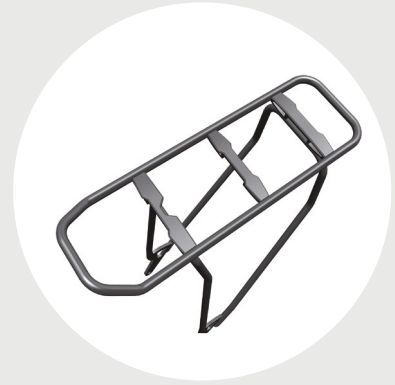
Multiple style profiles will be developed.



Standard **MIK** profiles



Example of **MIK** profiles for lifestyle bicycles



Example of **MIK** profiles for trekking bicycles

MIK PRODUCTS - LUGGAGE CARRIERS

26",
700C,
28"

max.
25 kg

OEM

MASSLODO



CL - 638 Alloy Rear Carrier
Normal bike
Seatsstay mount carrier

26",
700C,
28"

max.
25 kg

OEM

MASSLODO



CL - 661S Alloy Rear Carrier
Normal bike
including Spanninga rear light

26",
700C,
28"

max.
25 kg

OEM

MASSLODO



CL - 639 Alloy Electric Rear Carrier
Bosch rear battery
pack carrier

26",
700C,
28"

max.
25 kg

OEM

MASSLODO



CL - 662S Alloy Electric Rear Carrier
Bosch rear battery
including Spanninga rear light

26",
700C,
28"

max.
25 kg

OEM

MASSLODO



CL - 641 Alloy Electric Rear Carrier
Shimano Steps rear
battery pack carrier

26",
700C,
28"

max.
25 kg

OEM

MASSLODO



CL - 663S Alloy Electric Rear Carrier
Shimano Steps rear
including Spanninga rear light

26",
700C,
28" max.
25 kg OEM

MASSLOAD



CL - 658 Alloy Electric Rear Carrier
Bafang rear battery pack carrier

26",
700C,
28" max.
25 kg OEM

MASSLOAD



CL - 642 Alloy Rear Carrier
Normal bike Disk brake carrier

26",
700C,
28" max.
25 kg OEM

MASSLOAD



CL - 643 Alloy Rear Carrier
Normal bike, Seatstay mount with pannier carrier

26",
700C,
28" max.
25 kg OEM

MASSLOAD



CL - 647 Alloy Rear Carrier
Normal bike, Seatstay bridge/ fender mount carrier

26",
700C,
28" max.
25 kg OEM

MASSLOAD



CL - 648 Alloy Rear Carrier
Normal bike, Seatstay bridge/ fender mount carrier

26",
28" max.
30 kg AM

GARTNER



F78103 Rack 3

26",
28" max.
30 kg AM

BASIL



60001
Basil Universal Cargo Carrier MIK

max.
10 kg AM

BASIL



50097
Basil Front Carrier L Black

max.
10 kg AM

BASIL



50102
Basil Front Carrier L Matt Black

max.
30 kg

BASIL



Basil Commuter Carrier



- Adjustable tube creates freedom for your heels
- Suspension reduces forces on your bicycle accessory
- An integrated high-visibility rearlight by Spanninga
- MIK HD profiles integrated
- MIK smart box by Tracefy
- Production and quality guaranteed by the top carrier producer Massload



WINNER

AWARD 2019

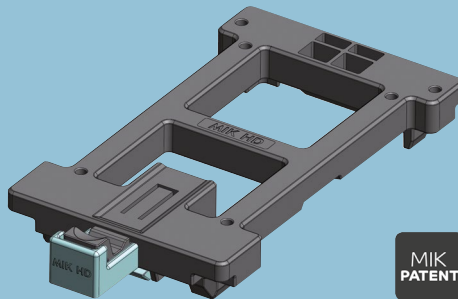
MIK HD

MOUNTING . IS . KEY

CHILDSEAT OR ACCESSORY + **MIK HD** = GO!



MIK HD



MIK
PATENT

MIK HD, the child seat and
luggage solution!



MIK HD, the child seat and luggage solution!

MIK HD Carrier: extra strong luggage carriers, with a load capacity of up to 30kg (EN 11243)

MIK HD Adapter Plate: an extra strong MIK plate designed especially for child seats, with two-step safety system

Look for the MIK HD logo on the luggage carrier

The MIK HD Adapter Plate is fitted to the child seat ahead of time: it's easy to click in and go!

All current and future MIK baskets and bags fit both the MIK-HD Carrier and the standard MIK Carrier!

MIK

MIK is a revolutionary click-fastening system for your luggage carrier. Thanks to the **MIK** system, you can attach anything you like to your luggage carrier with a click. Whether your ride is a retro commuter or a sporty e-bike. In seconds. The system also works for accessories from many other brands. Click – that's **MIK**.

MIK HD

- The child seat and luggage solution
- MIK HD Carriers are extra strong luggage carriers, with a load capacity of up to 30kg (EN 11243)
- The MIK HD Adapter Plate is an extra strong MIK plate designed especially for child seats, with two-step safety system
- Compatible with certain Urban Iki and Polisport child seats
- Easy to swap in any other MIK accessory (bags, baskets etc)
- Easy, secure mounting for child seats on the carrier of your favourite bicycle brand

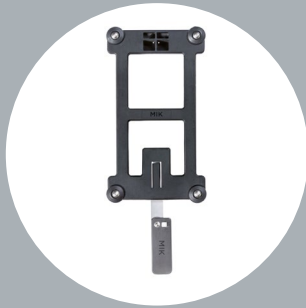


- Child seats available from Urban Iki and Polisport stockists

MIK READY PRODUCTS

The accessories come with a pre-mounted **MIK** adapter plate. You just click it onto your luggage carrier with its **MIK** extrusion profiles. The result is an exceptionally stable system for transporting your stuff with a super-fast procedure for swapping accessories. Got some equipment to carry? Just click – that's **MIK**!

No luggage carrier with the right **MIK** extrusion profiles? No worries. Just use the **MIK** carrier plate to convert your luggage carrier (100 up to 170 mm width) to fit any **MIK** adapter plate + accessories (Aftermarket).



70171 **MIK** Adapter Plate black



70170 **MIK** Carrier plate black



70678 **MIK** Stick



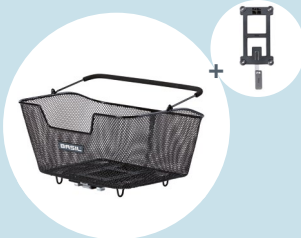
11234 **Basil** Cento Alu MIK
matt black



11235 **Basil** Cento Rattan Look
MIK nature brown



11236 **Basil** Cento MIK
black



11237 **Basil** Base M MIK
black



11245 **Basil** Magnolia Carry All
Rear Basket MIK pastel powders



11246 **Basil** Magnolia Carry All
Rear Basket MIK teal blue



11247 **Basil** Classic Carry All
Rear Basket MIK black

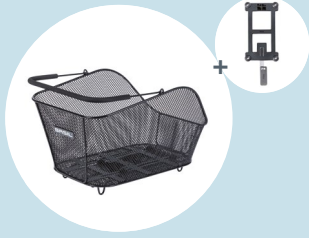


11248 **Basil** 2day Carry All Rear
Basket MIK grey meele



11249 **Basil** Noir Carry All Rear
Basket MIK midnight black

MIK READY PRODUCTS



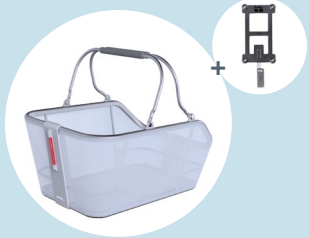
11255 **Basil** Icon M MIK black



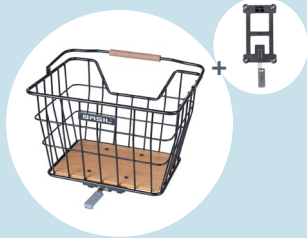
11268 **Basil** Lesto MIK rear basket black



11278 **Basil** Cento Tech Fiber Nordlicht MIK solid black



11279 **Basil** Cento Tech Fiber Nordlicht MIK ice blue silver



11282 **Basil** Nordland MIK black/natural brown



17760 **Basil** Miles Double Bag MIK black slate



17761 **Basil** Miles Trunkbag MIK black slate



17781 **Basil** GO Double Bag MIK solid black



17782 **Basil** Urban Dry Double Bag MIK solid black



17784 **Basil** Miles Double Bag MIK black lime



17785 **Basil** Miles Trunkbag MIK black lime



17786 **Basil** Magnolia Double Bag MIK teal blue



17787 **Basil** Sport design Double bag MIK black



17788 **Basil** Sport design Double Bag MIK graphite



17789 **Basil** Sport design Trunkbag MIK black

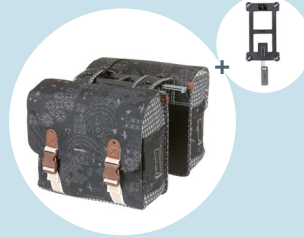
MIK READY PRODUCTS



17790 **Basil** Sport design Trunkbag MIK graphite



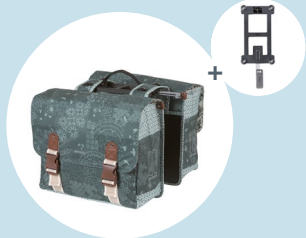
17797 **Basil** Urban dry double bag charcoal melee



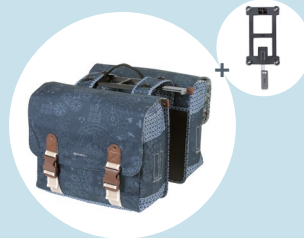
18049 **Basil** Bohème double bag MIK charcoal



18050 **Basil** Bohème double bag MIK fig red



18051 **Basil** Bohème double bag MIK forest green



18052 **Basil** Bohème double bag MIK indigo blue



18112 **Basil** Miles Tarpaulin double bag MIK black orange



18114 **Basil** Miles Tarpaulin trunkbag MIK black orange



18123 **Basil** SoHo double bag Nordlicht MIK night black



18124 **Basil** SoHo double bag Nordlicht MIK moss green



18125 **Basil** SoHo double bag Nordlicht MIK pastel green



20017 **Basil** Buddy faded denim



54022 **Basil** Pasja dog basket MIK medium natural

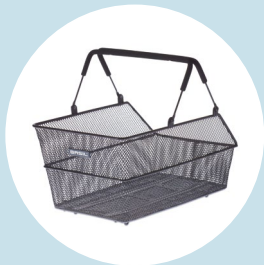


54023 **Basil** Pasja dog basket MIK large natural

MIK COMPATIBLE PRODUCTS

The current MIK compatible collection of bicycle bags, baskets and pet basket offers plenty of choice for consumers, retailers and distributors. And the best part? The open-platform approach allows other bicycle accessories manufacturers to produce MIK compatible bicycle accessories as well. Freedom of product design and development previously unknown in the bicycle industry.

Basil **MIK** compatible products: Multi System Baskets and all Basil trunkbags and double bags with Universal Bridge system. (**MIK** system not included)



11227 **Basil** Cento Multi system black



11228 **Basil** Cento Alu Multi system matt black



11229 **Basil** Icon M Multi system black



11230 **Basil** Bold M Multi system black



11233 **Basil** Base M Multi system black



11243 **Basil** Cento Alu Multi System Nordlicht matt black



11267 **Basil** Lesto rear basket black



17581 **Basil** Sport Design Double Bag black



17654 **Basil** GO Double Bag solid black



17659 **Basil** Urban Dry Double Bag matt black



17663 **Basil** Noir Double Bag midnight black



17666 **Basil** Miles Double Bag black slate



17668 **Basil** Miles Trunkbag black slate



17687 **Basil** Magnolia Double Bag poppy red



17688 **Basil** Magnolia Double Bag teal blue



17689 **Basil** Magnolia Double Bag pastel powders

MIK COMPATIBLE PRODUCTS



17690 **Basil** Magnolia Double Bag blackberry



17738 **Basil** Urban Load Double Bag black/black



17739 **Basil** Urban Load Double Bag black/black reflective



17740 **Basil** Urban Load Double Bag chinois green/white



17741 **Basil** Urban Load Double Bag stormy grey/gold



17743 **Basil** Sport Design Double Bag graphite



17746 **Basil** Sport Design Trunkbag black



17747 **Basil** Sport Design Trunkbag graphite



17751 **Basil** Miles Double Bag black lime



17753 **Basil** Miles Trunkbag black lime



17764 **Basil** GO Double Bag grey melee



17777 **Basil** Forte Double Bag black/black



17778 **Basil** Forte Double Bag black/black



17796 **Basil** Urban Dry double bag charcoal melee



18010 **Basil** Bohème double bag forest green



18011 **Basil** Bohème double bag indigo blue



18012 **Basil** Bohème double bag fig red



18013 **Basil** Bohème double bag charcoal



18042 **Basil** Discovery 365D double bag M black melee



18071 **Basil** City double bag black

MIK COMPATIBLE PRODUCTS



18072 **Basil** City double bag grey melee



18073 **Basil** City double bag camel brown



18076 **Basil** SoHo double bag Nordlicht night black



18077 **Basil** SoHo double bag Nordlicht moss green



18078 **Basil** SoHo double bag Nordlicht pastel green



18082 **Basil** Ever-Green double bag sandshell beige



18083 **Basil** Ever-Green double bag thyme green



18086 **Basil** Miles Tarpaulin double bag black orange



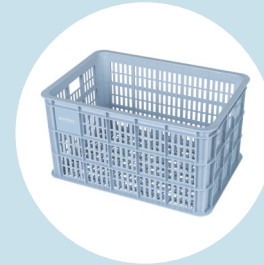
18088 **Basil** Miles Tarpaulin trunkbag black orange



18089 **Basil** Wanderlust double bag indigo blue



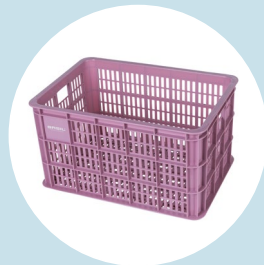
Basil Crate black
21055 S / 21062 M / 21068 L



Basil Crate silver cloud
21056 S / 21063 M / 21069 L



Basil Crate saddle brown
21057 S / 21064 M / 21070 L



Basil Crate faded blossom
21058 S / 21065 M / 21071 L



Basil Crate blue stone
21059 S / 21066 M / 21072 L



Basil Crate seagrass
21060 S / 21067 M / 21073 L



Basil Crate lemon
21061 S

MIK MARKETING TOOLS



MIK brochure – available in Dutch, German and English (also digital)



MIK website – available in Dutch, German and English



MIK presentation – available in Dutch, German and English



MIK video – available in Dutch, German, English and France subtitled

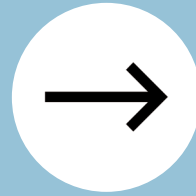


MIK packaging including our special MIK hangtag (almost done!)



MIK newsletter

Including **MIK promotion materials** like image signing, banners and a visual



MIK premium presentations (see the next page)

MIK PREMIUM PRESENTATIONS





MIK

For information about MIK in general

E-mail: info@mik-click.com
Website: www.mik-click.com

BASIL

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